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## **Governor Huntsman and Utah Sports Commission to Speak at Monster Energy® Supercross Press Conference at Rice-Eccles Stadium**

### *Reigning Monster Energy® Supercross Champion Chad Reed on Hand for Press Conference*

**AURORA, Ill.** (August 18, 2008) – Live Nation Motor Sports, Inc., announced today that Utah Governor Jon Huntsman Jr. and the Utah Sports Commission will host a press conference Friday, August 29 at 2:00 p.m. to welcome back Monster Energy® Supercross, an FIM World Championship, to Salt Lake City's Rice-Eccles Stadium for the first time since 2004. The newly added Monster Energy® Supercross tour stop will take place April 25 featuring the world's top supercross racers. Defending Monster Energy® Supercross champion Chad Reed will be on hand for interviews and photo opportunities as well.

"It's terrific news that one of the premier motor sports events in the world is coming back to Utah that will not only showcase our state to a nationally televised audience, but will also provide an estimated \$9 million in economic impact to Utah's economy as well," said Governor Huntsman.

Jeff Robbins, president and CEO of the Utah Sports Commission added, "Having Monster Energy® Supercross back at Rice-Eccles Stadium is another major accomplishment for us as we continue to establish Utah as one of the top action and extreme sport destinations in the world."

The first supercross race held at Rice-Eccles Stadium took place in 2001 where 42,135 packed the home of the 2002 Olympic Opening and Closing Ceremonies to watch Ricky Carmichael race to victory.

Chad Reed, who will be on hand for the press conference in Salt Lake City, won the main event in his first full season in the AMA Supercross class in 2003. Reed had a solid finish to the 2003 season, winning the last six races (including Salt Lake City) over five-time AMA Supercross class champion Ricky Carmichael.

James Stewart, who is the 2007 AMA Supercross class champion, won the AMA Supercross Lites class race in Salt Lake City in consecutive years (2002 & 2003). Stewart, who did not race last year in the AMA Supercross class due to knee injury, aims to become the only rider to win the event in each division.

Tickets are available at [www.SupercrossOnline.com](http://www.SupercrossOnline.com), [www.utahtickets.com](http://www.utahtickets.com), by phone at 801-581-UTIX, the Rice-Eccles Box Office, Ticketmaster outlets, [www.ticketmaster.com](http://www.ticketmaster.com), and participating Yamaha dealerships. Goldcircle seats are \$40; Mid-Level seats are \$20 for adults and \$10 for kids; Treadhead seats are \$10. All seats are \$2 extra on the day of the event. Practice and qualifying times begin at 12:30 p.m. with the main event beginning at 7:00 p.m.

#### Past Winners in Salt Lake City

##### **AMA Supercross Class**

April 24, 2004:	Kevin Windham
April 26, 2003:	Chad Reed
April 27, 2002:	Ricky Carmichael

April 28, 2001: Ricky Carmichael

**AMA Supercross Lites Class**

April 24, 2004: Ivan Tedesco  
April 26, 2003: James Stewart  
April 27, 2002: James Stewart  
April 28, 2001: Ernesto Fonseca

For more information on the Monster Energy® AMA Supercross, an FIM World Championship, please log on to [www.SupercrossOnline.com](http://www.SupercrossOnline.com). For all media requests, please contact Denny Hartwig [dennyhartwig@livenation.com](mailto:dennyhartwig@livenation.com) or 630-566-6305.

**ABOUT LIVE NATION**

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at [www.livenation.com](http://www.livenation.com) under the "About Us" section.

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