

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contacts: Jeff Robbins, Utah Sports Commission
Ph. 801.328.2372
jrobbins@utah.gov

Mike Smith, Tournament Director
Ph. 801.419.2525
mike@utahchampionship.com



Utah Championship Names Zions Bank as Presenting Sponsor *Utah Championship Presented by Zions Bank tees-off in September*

Salt Lake City (July 11, 2008) – Utah’s only official PGA TOUR event, a stop on the Nationwide Tour in September, today announced Zions Bank as the tournament’s presenting sponsor. The Utah Championship Presented by Zions Bank will be played September 1-7, 2008 at Willow Creek Country Club in Sandy.

“Zions Bank is proud to be associated with the Utah Championship as the presenting sponsor,” said Zions Bank CEO Scott Anderson. “The Utah Championship and Zions Bank are a perfect match – the tournament is great for golf fans, and it’s a positive event for the community and the charities who benefit so greatly from it.”

The Utah Sports Commission, which hosts the annual tournament, emphasized the importance of having strong support from local sponsors in order to keep the tournament viable.

“As the only official PGA TOUR event in Utah, the tournament is a tremendous asset to our state,” said Utah Sports Commission president and CEO Jeff Robbins. “Thanks to sponsors like Zions Bank, the event, and all the great benefits the Nationwide Tour offers our community, has become a mainstay in our state.”

Now in its tenth year, the Utah Championship Presented by Zions Bank continues to grow, attracting many of the Nationwide Tour’s brightest players. Past champions include current PGA TOUR stars like Brett Wetterich and Aaron Oberholser. Past champions Zach Johnson and John Daly have both gone on to win Major Championships following their victories in Utah.

“With Zions Bank coming on as our Presenting sponsor, it brings a new level of community awareness and will help us make this tournament an even stronger event for the state of Utah,” said Mike Smith, Utah Champion Tournament Director.

Zions Bank is Utah's oldest financial institution, and is the only local bank with a statewide distribution of branches, operating 114 full-service branches throughout Utah. Zions Bank also operates 24 full-service branches in Idaho, and nearly 200 ATMs throughout Utah and Idaho. In addition to a wide range of traditional banking services, Zions offers a comprehensive array of investment and mortgage services, and has a network of loan origination offices for small businesses nationwide. The company is also a leader in providing electronic banking services, including electronic municipal bond trading. Founded in 1873, Zions has been serving the communities of the Intermountain West for more than 130 years.

The 2008 tournament will be broadcast live on The Golf Channel. For complete tournament information – including sponsorship, ticket and volunteer opportunities – call 801-495-GOLF or visit www.utahchampionship.com.

